

2010 Olympics & Seal Hunting

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<http://www.greenmuze.com/.../841-2010-olympics-a-seal-hunting.html>

American animal rights' organization *PETA*, is hoping to draw attention to the annual Canadian seal hunt by linking it to the *2010 Winter Olympics* in Vancouver, Canada.

The Vancouver 2010 Campaign to Help End the Canadian Seal Slaughter is using the extra attention focused on Canada during *Olympic* preparations to highlight the annual seal hunt. However, *Olympic* campaigns are normally not that successful due to the vested financial interest of the host country in making a profit from the *Olympics*.

PETA explains that during Canada's annual sea hunt, tens of thousands of baby seals are killed for their skin. The seals, many of whom are only weeks old when they are killed, have their skulls smashed in or are shot at point-blank range by 'hunters', many of whom have no hunting skills and often do not make a swift kill.

PETA is asking individuals to write to the *Vancouver Olympic Organizing Committee* and to help put a stop to the seal hunt.



Environment

PETA To Target Vancouver Olympics to end seal slaughter

<http://www.nowpublic.com/environment/peta-target-vancouver-olympics-end-seal-slaughter>

by [amyjudd](#) | February 18, 2009 at 10:41 am



PETA plans to launch a year long relentless campaign leading up to the 2010 Winter Games in Vancouver to help bring the world attention back to the annual seal slaughter that takes place in Canada every year.

The campaign was announced today on the steps of Canada House in Trafalgar Square in London.

PETA affiliates will use the campaign's logo - a parody of the Olympic logo showing a hunter as he clubs a baby seal next to a blood-dripping rendition of the five interlocking Olympic rings - on badges and billboards and at pre-Olympic events around the world.

The group plans to send letters to the Vancouver Olympic Organizing Committee to ask for help in ending the hunt. Last year the government permitted the slaughter of 205,000 baby harp seals, many of which are clubbed to death or shot. PETA is calling it 'Canada's Shame'.

